

Achieve CAPM® Exam Success:  
A Concise Study Guide and Desk Reference

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**QUALITY INSPECTION PROCESS – CHAPTER 8**

<b>PROJECT OBJECTIVE</b>	<b>QUALITY METRIC</b>	<b>EXPLANATION OF INSPECTION PROCESS</b>
Create a ten-page website that introduces LUV MUSIC to the domestic and international markets.	<p>The website administrative page will have a button to display the national background of both click-throughs and purchases. It will have a goal field initially set to compare actual-to-date to the domestic USA goals of</p> <p>1) web click-throughs no more than 60% and</p> <p>2) purchases no more than 80% of revenue.</p> <p>It will have a field set to 50% to display state of attainment of transactions by upper middle class exceeding half of all activity.</p>	Investors or their representatives may access the administrative page to determine the current state of attainment of US\$ 50,000 in the first year. If the goal should be changed in that first year the goal value can be changed to reflect the current goal.
Generate at least \$50,000 in revenue from the LUV MUSIC website in its first year with at least a 5% increase annually.	Website administrative page will have a field set to US\$ 50,000 to track first year's performance.	See Above
Create a website that attracts clientele globally. Domestic activity should not exceed 60% of web activity and 80% of total revenue.	Every transaction (click-throughs and purchases) needs to capture the nation of residence.	This process needs to be seamless to the user of the system. During testing, the system must be able to determine where the person is accessing the website from.
Create a website that targets clientele that are in the upper middle class. More than 50% of customer base should have income levels greater than \$150,000.	Individuals will be asked for basic demographic information which will include nation of residence, gender, income level (including the ability to identify annual income exceeding US\$ 150,000 or nation of residence-equivalent currency.	Not Applicable